

Description:

American Crew Classic Precision hair dye is fast, simple and made especially for men. The dye is suitable for covering grey hair.

How to apply the product:

Tool: a hair-dyeing brush.

The hair should be clean before the start of the dyeing process. We recommend American Crew Citrus Mint Refreshing Shampoo.

Choose the shade which best matches your natural hair colour: Light, Medium Ash, Medium Natural or Dark.

Mix the dye with the 15 Vol, 4.5% American Crew

Classic Developer in the ratio of 1:1 in a dyeing bowl.

Apply the resulting mixture from the roots to the ends until all the hair has been covered with dye.

Leave the dye to react for 5 minutes and then rinse it thoroughly.

CAUTION:

These are professional hair dyes which have been designed for use in hairdressing salons. Applications undertaken at home should always be preceded by consultation with a hairdresser about the suitable hair shade and the strength of the activation emulsion. The resulting colour always depends on the type and condition of the hair.

SAFETY INSTRUCTIONS

Only for professional use. Hair dyes can cause severe

allergic reactions. Read and follow these instructions. This product is not intended for use by persons under 16 years of age. Black henna temporary tattoos may increase the risk of an allergy.

Do not dye your hair if:

- you have a rash on your face or a sensitive, irritated or damaged scalp;
- you have previously experienced a reaction after dyeing your hair;
- you have previously experienced a reaction to temporary black henna tattoos.

Avoid contact with your eyes. If the product comes into contact with your eyes, rinse them immediately with plenty of water. Do not use the product to dye your eyelashes or eyebrows. Rinse your hair well after

application. Use suitable protective gloves. Keep out of the reach of children.